



## THE 5 LAWS OF THE EXPERIENCE

### WHAT EXPERIENCE ARE YOU COMMITTED TO CAUSE?

All relationships begin and end with the Experience. The Experience that you are committed to cause is ultimately how your initiatives will be received. The Experience is the who, how and why of what people buy and buy into.

Join Brian as he leads you through The 5 Laws of the Experience and uncovers the secrets that have helped to make some of Americas Greatest Companies become Legendary.

Brian's talk will help you:

- *Understand the Importance of the Experience and its role in the marketplace*
- *Understand the Power of Impressions and how to make them count*
- *Discover the 5 Laws of the Experience and how they relate to your initiatives*
- *Explore the Greatest Companies in US History and how they built an Experience for their clients*
- *Challenge you to grasp for excellence and realize your dreams*

Brian is the founder and Chief Executive Officer of a Consulting Firm called Ambassadors International. The company specializes in working with Corporations, Advisors, Entrepreneurs and Intellectual Property Holders to create what Brian calls "Relationship Momentum™." The Business Ambassador firm has a client list that ranges from small Entrepreneurial organizations to Global Non Profits and Fortune 500 Companies. Brian is a published author and accomplished speaker who is dedicated to training people in the US and abroad in the art and science of creating Relationship Momentum™. He has over 15 years of experience on the platform and has had the pleasure of speaking both to small groups and auditoriums of thousands around the world. Brian has mastered the art of Motion, Humor, Power and Presence to become a dynamic yet thought provoking speaker that will leave you wanting more.

For more information visit [BrianTChurch.com](http://BrianTChurch.com) and [RelationshipMomentum.com](http://RelationshipMomentum.com)

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